



Aceh Programme
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INVITATION of BOOK LAUNCH

“Media in Transition” Aceh Media Review Free Voice – Aceh Programme 19 March 2009, Hermes Palace Hotel

Free Voice – Dutch NGO for media and development- conducted a review on the media development in Aceh taking into account the post-tsunami and post-conflict era.

The report ‘Media in Transition’ is the result of an assessment that includes interviews with NGO and media representatives. You are cordially invited to attend the launching on:

- Day / Date : **Thursday/ 19 March 2009**
Time : 09.00 – 12.30 WIB (Lunch is provided)
Venue : Meeting Room – Hermes Palace Hotel
Jln. T. Panglima Nyak Makam, Banda Aceh
Theme : **Book launching “Media in Transition” Media Review in Aceh**
Agenda :
1. **Presentation / Review of book by the writer:** Wandy Nicodemus (media consultant)
2. **Book Reviewer (Panelist)** Wiratmadinata (Senior Journalist and NGO Forum),
Mukhtaruddin Yakob (Chairman of AJI Banda Aceh)
Participants : Media Stakeholder (Government Staff, NGO/Donors, Media Observers in Aceh)

Thank you very much for your kind participation and cooperation.

Banda Aceh, 10 March 2009

Mahfudh Marzuki
Local Coordinator Free Voice

Note: Due to the event preparations, please send confirmation of your presence by Call or SMS to **0812 698 24231** or email: **event@inovasimedia.co.id.** or **getaceh@gmail.com**
Please to mention your name and organization, before **18 March 2009.**



Term of Reference

**Book Launch: Media in Transition - Aceh Media Review
 March 19, 2009 – Hermes Palace Hotel, Banda Aceh**

- Participants : Media Stake Holder -- NGO (international and local), Local Government Staff, and Representative from Academy /University.
- Number of Participants : 50 persons
- Schedule : 19 March 2009
- Duration : 09.00 – 12.30 WIB (lunch will be provided)
- Venue : Hermes Palace Hotel – Banda Aceh
- Key Speaker** : **Wandy Nicodemus (Researcher and Writer)**
- Book Reviewer (Panelist)** : **Wiratmadinata (Former Journalist, Director of NGO Forum), Mukhtaruddin Yakob (Chairman of AJI Banda Aceh)**
- Moderator : Mahfudh Marzuki
- Theme to discuss : Role of Aceh Media in the Post Tsunami and Post Conflict era

A. Background

Since May 2005, Free Voice has conducted a program for media development called Aceh Media Reconstruction Assistance (AMRA). Based on the final evaluation of the AMRA program, it is found that there are several significant developments. Especially in media infrastructure of radio broadcasting, optimisation of broadcasting regulator and also journalist empowerment. The work is not finished. In the contrary there is a new challenge encountered by stakeholders and also for public in Aceh in general.

The establishment of new government elected democratically at the end of 2006, which is a follow-up of Peace MoU between Free Aceh Movement and Government of RI. It is not only to resolve new and old issues, but also to support press freedom and transparency in Aceh. Moreover in 2009, there will be a general election. In Aceh 6 local parties will participate in the election.

Achievement of mediaprogrammes in Aceh, such a the AMRA-programme, could loose their effect, if there is no further strengthening taken by media workers in Aceh and/or international community who has great attention towards the sustainability of their programmes. For AMRA it is specific mentioned in the last AMRAreport of 2007:

“In the critical era, impatient and being careless in building institution or democracy culture could change the existing golden opportunity to be uncertain situation. Media as manager and fasilitator of information, will have a very tough duty to create a balance and even to encourage a positive change.

This publication of Free Voice is expected to lay an initial foundation to formulate an agenda and also define the role of media in Aceh in order to build a better Aceh in the future,

B. Detail Schedule

Time	Activities	Person in Charge	Remark
Thursday, March 19, 2009			
08.30 – 09.00	Registration		Local Committee
09.00 – 09.30	Welcome and Opening Remarks	<ul style="list-style-type: none"> • Moderator • Free Voice • Netherlands Embassy 	
09.30 – 10.30	Bookpresentation	Wandy Nicodemus	
10.30 – 10.45	Coffee Break		Local Committee
10.45 – 11.00	Session Panelist 1	Wiratmadinata	
11.00 – 11.15	Session Panelist 2	Mukhtaruddin Yakob	
11.15 – 12.15	Discussion with participants	Moderator	Q & A
12.15 - END	CLOSING and LUNCH		Local Committee